

1.5. ESSENCE OF EXCELLENCE

A team-building sensation that challenges the olfactory senses

Signature 'scents' are big business. But behind the glossy ads are teams of professional alchemists, experimenting with all manner of exotic extracts to capture the essence of their celebrity endorsers.

Essence of Excellence places teams in this demanding role, presenting a challenge to create and blend an individual fragrance that appeals to a given target market.



20 Participants	€ 60
50 Participants	€ 39
100 Participants	€ 32

